## The Most Advanced Candidate Acquisition Solution

# Achieve unprecedented recruiting results through precision sourcing and outreach automation

It's time to shift towards using machine learning and artificial intelligence to help source candidates faster and more effectively. ProRank's SaaS solution empowers you with a unique, highly accurate, lightning fast, and easy-to-use candidate search and sourcing solution to quickly and cost effectively find and recruit the best candidates, reduce time-to-fill and cost-to-hire, and enable redeployment of existing recruiters.



#### AI-based Search & Rank

Whitebox artificial intelligence ensures the most qualified candidates are raised to the front of the funnel while mitigating the impact of unconscious bias.



#### **Candidate CASE Insights**

Detailed, real time analysis of candidates gives recruiters actionable intelligence and transparency in the ranking and decisionmaking process.



#### **Email Automation & Analytics**

Automatic email outreach to candidates and access to analytics highlights who is reading emails, how often, and your team's follow-up.



#### Chrome Companion App

Bring the power of ProRank to your ATS, CRM, and job/resume boards, enriching the recruiter's experience, increasing collaboration, and reducing cost.

- $\rightarrow$  Find the best candidates faster and more reliably
- $\rightarrow$  Manage more searches at the same time
- $\rightarrow$  Search easier with rich Skill and Role libraries
- → Maximize use of existing assets to increase revenue
- $\rightarrow$  See real-time summary of candidate qualifications
- ightarrow Review strengths and weaknesses relative to the open job
- ightarrow Receive insights into the AI decision making
- → Improve brand sentiment through highly targeted, dynamic messages
- $\rightarrow$  Increase engagement with 'Call to Action' buttons
- $\rightarrow$  Dive deeper into campaign success with email trackers
- → Improve collaboration between recruiters
- → Reduce candidate acquisition cost
- $\rightarrow$  Spend less time on low value tasks through automation
- → Native features for recruiters while using job boards or your ATS/CRM

#### **ProRank will help:**



More time on interviews and business growth

Less time spent on sourcing candidates

75%

Savings

97% Accuracy

Superior candidate experience



Efficient and automated candidate funnel

\* based on case study with a large recruiting firm



### FOR MORE INFORMATION,

contact us at **info@prorank.ai** 

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